

GREENFIELD VALLEY TRUST LTD.

**MINUTES OF THE SPECIAL MEETING OF GREENFIELD VALLEY TRUST
BOARD HELD AT THE BASINGWERK HOUSE GREENFIELD VALLEY ON
MONDAY 13 DECEMBER 2021 AT 6.00PM**

PRESENT:

Mrs Gwladys Harrison (Chair)
Mrs Mary Auty
Ms Clare Hall
Mrs Brenda Harvey
Mr Conrad Jones

IN ATTENDANCE:

Mr Ian Jones, Company Secretary
Mrs Helen Mrowiec, Team Leader, Sites FCC

APOLOGIES

Mr Raymond Bailey
Mrs Angharad Longely
Mrs Roberta Owen
Mr Tom Woodall, Access and Natural Environment Manager FCC
Mrs Sophie Fish, (Museums Mentor)
Mrs Pippa Jagger, Countryside & Access Awareness Officer FCC

01 CHAIRMAN'S ANNOUNCEMENTS AND PROCEDURAL

All Trustees and officers present were welcomed by the Chair to this special meeting.

02 DECLARATION OF INTERESTS AND CODE OF CONDUCT

No declarations were made.

03 LEVELLING UP FUND BID

Brenda Harvey presented a paper to the Board and reported that the consultants have nearly completed their consultation stage and are processing the information they have received in order to frame their ideas.

It is now expected that their final report will be produced in January 2022 and an interim progress report was reported verbally to Trustees outlining the headline areas contained therein. The emerging options outlined were open to discussion.

RESOLVED: That the report be noted.

04 GREENFIELD VALLEY STRATEGY

Brenda Harvey presented a paper to the Board and reported that following Board approval of the GVT 10-Year 'Big Picture' Strategy at the meeting on

15th November, this report requested the agreement of a 3-Year Plan for 2022-2025 and a detailed 1-Year Plan for 2022. Together these three statements would set out the Valley's strategic ambition for the Valley. All of the Plans have been prepared in consultation with Members of the Strategy Working Group, Flintshire's County Council staff and the Museum Mentor.

Once agreed by the Board these can then be formally submitted to Flintshire County Council for their agreement with a target date of the FCC Cabinet meeting in February. Following the Council's agreement the Strategy must be publicised inform partners and the general public of what the GVT was seeking to achieve.

A full discussion then ensued on the proposed three plans which were included as appendices to the report.

RESOLVED: That the

- (i) 3-Year Plan set out in Appendix 1 be agreed;
- (ii) 1-Year Plan set out in Appendix 2; be agreed;
- (iii) Strategy be submitted to Flintshire County Council for agreement ;
- (iv) 1-Year Plan (together with the Trust's budget for 2022) comprising of the Trust's contribution to the Business Plan as required in the joint Management Agreement with Flintshire County Council; and
- (v) proposed arrangements for the publication of the Strategy be noted.

05 BUDGET 2022

The Treasurer presented a budget report and gave some background information highlighting the backdrop to the Valley's financial situation and how the Covid-19 pandemic had kept moving the goalposts with regards to opening and income generating opportunities.

The draft budget was appended to the main report and it was explained that the expenditure figures within the table were based on the out turn figures for 2021 and adjusted for items identified by managers as cost pressures/price increases eg till software upgrade, website contract. Events and marketing had an increased budget compared to the previous two years as a longer season was anticipated, the feedback responses from the strategy requested more events including a musical event, and there would also be an event to mark the Queen's Platinum Jubilee in June 2022.

Income for 2022 was based on known income from Flintshire and rents plus a conservative forecast estimate of admissions and shop sales. It was also noted that Staycations and a higher positive profile could increase these figures.

Trustees were asked to note that overall the budget aimed to produce a cash surplus of £25k.

Should the impact of Covid-19 mean the closure of the pay boundary resulting in lower than anticipated income, a new budget may be required.

RESOLVED: That

- (i) The Budget for 2022 as outlined in the report be approved;
- (ii) The Board nominates FCC staff and the Museums Mentor to take responsibility to search for potential grants and to submit bids;
- (iii) Should grant funds be not found, discussion as to the funding of these costs by the Trust itself (subject to funds available in reserve) balances will be shared with the Board regularly. Firstly at the February Board meeting when 2021 year end reserve balances will be considered; and
- (iv) The pricing schedule as outlined in the report be approved.